

TYLER LOBE

tylerlobe@gmail.com
(253) 670-8073

www.tylerlobe.com

"Distinguished professional and a proven leader with 15-plus years of experience in athletics communications and game operations, exerting extraordinary detail-oriented talents and multi-tasking abilities to thrive and succeed in any task, big or small."

EDUCATION

Central Washington University | Ellensburg, Wash.
Bachelor of Arts, Journalism | Specialization: Broadcast Journalism

December 2008

- Acted as News Director and Sports Director for NewsWatch, a weekly television news program that aired locally.
- Reported, Anchored and Directed several NewsWatch newscasts.
- Aided in production of Ellensburg Extreme, a local television show.
- Co-Hosted two FM radio "Drive Time" morning shows on KCWU FM 88.1 The 'Burg.
- Assigned as a Sports Reporter for on-campus newspaper, The Observer, a weekly publication at CWU.

WORK EXPERIENCE

Assistant Athletics Director, Communications

California State Polytechnic University, Pomona | Pomona, Calif.

July 2018 - Present

- Responsible for all functions involving sports information, serving as the main media contact for all 11 NCAA Division II intercollegiate teams.
- Oversees the athletic department's public relations, internal relations and media relations efforts.
- Represents the department as the official Spokesperson.
- Directs and oversees CCAA Network operations at CPP; a three-camera live stream production of all home games.
- Creator and host of [The BroncCast](#), the official CPP Athletics podcast.
- Manages department's in-season competition schedules and contest agreements.
- Assists with the design and production of game day materials (programs, roster sheets, game notes), posters and graphics for marketing of various departmental events and initiatives.
- Maintains all facets of the department's web site, [broncoathletics.com](#).
- Serves as the national coordinator for the Division II Collegiate Commissioners Association (D2 CCA) Men's Soccer All-America awards program.
- Films and edits video content for the web site/social media outlets.
- Oversees in-game operation of Daktronics LED video display in campus arena.

Sports Information, Game Operations & Facilities Coordinator

Sonoma State University | Rohnert Park, Calif.

August 2009 - July 2018

- Responsible for all functions involving sports information, serving as the main media contact for all 14 NCAA Division II intercollegiate teams.
- Managed the athletic department's public relations, internal relations and media relations efforts, and acted as the department's Spokesperson.
- Oversaw event management and in-game operations, graphic design, social media, film editing, photography, and award nominations.
- Reported official results and statistics to conference and NCAA after each contest.
- Designed and produced game day materials (programs, roster sheets, game notes), flyers and brochures, posters and graphics for marketing of various departmental events and initiatives.
- Maintained all facets of the department's web site, [sonomaseawolves.com](#).
- Assisted with the planning and implementation of the department's social media marketing strategy.
- Served as the official scorer/statistician, and as the Public Address Announcer for most home games.
- Broadcasted play-by-play commentary for live video of SSU games and events on the Seawolf Sports Network.
- Active in interviewing, hiring, scheduling, training and overseeing the student event staff of 20-plus individuals for all home athletic events.
- Coordinated the Division II CCA Men's Soccer All-West Region awards program.
- Filmed and edited all video content for the web site/social media outlets.
- Created/directed multimedia production of the annual student-athlete awards presentation, "The Wolfies", and for the Hall of Fame Banquet.
- Directed the media relations and live scoring efforts of three NCAA Division II Regional Championships and two CCAA Championships.

Women's Sports Information Director

Western Water Polo Association | Costa Mesa, Calif.

March 2014 - June 2017

- Served as the main sports information/media relations representative for the women's side of the water polo conference.
- Communicated with the head coaches of each team to determine weekly and post-season awards throughout the year.
- Maintained all facets of the official WWPA web site, [thewwpa.com](#).
- Coordinated in-game operations and media relations efforts, and produced print material, including official scoresheets for the annual conference championships.
- Assisted the commissioner with the conference's social media presence, specifically on Twitter.
- Implemented and encouraged the conference-wide use of a new water polo statistics program to better compile and track statistical leaders.

Baseball Information Intern

Seattle Mariners | Seattle, Wash.

June 2008 - August 2008

- Compiled daily MLB statistical reports for distribution to media and team personnel.
- Organized and archived historical information (media clips, stats, records, pictures, etc.).
- Assisted in the production of pre- and post-game notes.
- Composed and edited copy for Mariners Magazine, and for the team's Media Guide.

SKILLS

- Basic HTML Knowledge
- Types 66 Words/Minute
- Public Speaking
- Photography
- Graphic Design
- Social Media
- AP Style Writing
- Video Production
- Working With Media Members

SOFTWARE

- PC & Mac OS Platforms
- Adobe Creative Suite
 - Acrobat
 - Dreamweaver
 - InDesign
 - Premiere Rush
 - Photoshop
- Microsoft Office
 - Word
 - Excel
 - Outlook
 - PowerPoint
- iMovie
- Keynote
- Daktronics Show Control
- Content Management Systems

SOCIAL

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 <http://goo.gl/chtz7b>

WORK EXPERIENCE *(CONTINUED)*

Athletic Media Relations Student Assistant

Central Washington University | Ellensburg, Wash.

August 2005 - December 2008

- Served as the official NCAA Division II statistician at all home events.
- Composed, edited and published press releases, pre-game notes and game recaps for the department's web site.
- Helped facilitate media interviews between reporters and student-athletes.

VOLUNTEERING OPPORTUNITIES

Technical Director

Inland Hills Church | Chino, Calif.

February 2020 - Present

- Operates Ross Carbonite 2 M/E video switcher equipment during live and recorded services.
- Communicates with camera operators to present variety of shots.

Media Operations Assistant for NCAA Division I Men's Basketball West Regional

Pacific-12 Conference | San Jose, Calif.

March 2017

- Assisted with the media coordination of the four participating teams (Gonzaga, Arizona, West Virginia, Xavier).
- Handled distribution of statistics to national broadcasting outlets courtside during media timeouts.

PROFESSIONAL AFFILIATIONS

- College Sports Information Directors of America (CoSIDA)
- National Association of Collegiate Directors of Athletics (NACDA)